

PALM SPRINGS CRUSIN' ASSOCIATION



Dear New/Returning PSCA Member(s)

As PSCA Membership Director I want to extend a warm welcome on behalf of PSCA Board to you as New Member or Returning Member. Here is a brief summary of our 2017-2018 schedule for the new season with PSCA:

- ❖ **CRUISE IN** – Monthly Car Show (Westfield Mall, Palm Desert)
 - Monthly car show currently held at Westfield Mall, Palm Desert behind Macy's
 - 1st Saturday of each month starting October – May. Note: No shows June-Sept due to heat.
 - Time: 1:00 to 4:00 and be sure to (must show your windshield card for free car show entry).

- ❖ **GENERAL MEETING**
 - Open to all members and potential members (guests) – ***Always the Thursday before Cruise In.***
 - Place: Mario's Italian 73-155 Hwy 111, Palm Desert (just past Carl's Jr. on frontage of Hwy 111).
 - Dinner: Between 5:30 -6:00 to 7:00 is when members can eat prior to meeting (Dinner Optional)
 - Meeting: 7:00 to 8:00 is the general meeting. Bring your ideas! We want you to participate.

- ❖ **DINNER NIGHT OUT** – Social night out for all members. ***Sign up only / no walk-ins*** due to limited seating.
 - 3rd Tuesday of each month. Activities Director (Diana Finnegan) to confirm place/time via email.
 - Great opportunity to meet/great new members and connect with friends. Save the date!

- ❖ **CLUB RUNS/EVENTS** – Car Shows/Events in the area (monthly event calendar is emailed to members)
 - At each meeting, different events will be announced. We encourage you to lead a group tour.
 - Activities Director (Diana Finnegan) will send email notice for club events and organize events.
 - Open to suggestions and leaders for future events/activities – we welcome your inputs.

- ❖ **DR. GEORGE CAR SHOW** – Benefits Desert Cancer Foundation (DCF)
 - PSCA puts on this event and it's has become one of the largest shows in So Cal.
 - This year Dr. George Car Show is February 10, 2018. ***In 2017 PSCA donated \$82,000 to DCF!!!***

- ❖ **GENERAL INFORMATION** (PSCA Membership is July thru June which aligns with our Cruise In Season.)
 - Visit PSCA website for: Bylaws, Events, Minutes, Activities, General Info.
 - Windshield Cards / Badges are to be picked up at General Meeting or Cruise In.
 - Renewals fees sent out in July 1 and due on/before Sept 31 prior to start of our Cruise Season.
 - Volunteers: We have 2 areas (1) Cruise In and (2) Dr. George Car Show so our Volunteer Coordinator will be contacting you to help in some capacity in order to continue to make our club a success. You can help routinely or as you can. ***Your support will be greatly appreciated.***

We encourage you to attend often and contribute your time as well as suggest venues you think we would like to do as a club event. We are always looking for new ideas, so please feel free to share them at our monthly meetings, with the Activities Director, or member of the Board. **WELCOME!!!**

Jae Kennedy – Membership Director

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The Palm Springs Cruisin' AssociationSM has been determined by the I.R.S. to be a 501 (c) (3) Non-profit Corporation